



**Contest Rules for Best Buy's
Best Seat in Canada Contest
(the "Contest")
May 28, 2026 – June 7, 2026**

How to Enter

1. No purchase necessary.
2. Entries may be made between 12:01 a.m. PST on May 28, 2026, and 11:59 p.m. PST on June 7, 2026 (the "Contest Period") by one of the following methods:
 - a. **In Store:** Scan the QR code and fill out the online form at the "Best Seat in Canada" display at one of the following Best Buy locations on the dates listed below the Contest Period:
 - i. Bay & Dundas - 65 Dundas Street West, Toronto, ON, M5G 2C3 – June 6 and 7, 2026
 - ii. Sherway - 167 North Queen Street, Etobicoke, ON, M9C 1A7 – June 6 and 7, 2026
 - iii. Scarborough - 480 Progress Avenue, Scarborough, ON, M1P 5J1 – June 6 and 7, 2026
 - b. **Community Activations:** Scan the QR code and fill out the online form at the "Best Seat in Canada" display at one of the following locations during the Contest Period:
 - i. Sankofa Square, Toronto, ON – May 28 and 29, 2026
 - ii. Union Station, Lower Level, Toronto, ON – June 3 and 4, 2026
 - c. **myBestBuy:** entrants who sign up for a myBestBuy account or are already myBestBuy account holders will automatically be granted one additional entry to the Contest.
3. Only one entry per person, except in cases of a myBestBuy account, which will count as one additional entry per person. Participants making multiple entries may be disqualified. Entries that are fraudulent are not permitted and will be declared invalid.
4. In addition to the Contest, entrants at the Community Activations in Toronto will have the opportunity to win an instant prize by sitting within the display, and winners will be randomly selected (the "Instant Prizes").

Who Can Enter

5. The Contest is open to residents of Canada who have reached the age of majority in their province of residence prior to the Contest Period.
6. The Contest is not open to employees of Best Buy Canada Ltd. ("Best Buy") or its parent, subsidiaries, or affiliated companies, their advertising and promotion agencies, or their other representatives or agents, or anyone with whom any of the foregoing is domiciled.

The Prize

7. There are two (2) prize packages available to be won:
 - a. 1 x Home tech bundle:
 - HOMCOM Massage Recliner Chair
 - Hisense 65" U88QG Series
 - Hisense HS5100 5.1 Channel Soundbar
 - Hisense Air Conditioner - 8000 BTU

- eero 7 Dual-Band Whole Home Mesh Wi-Fi 7 Router
 - Amazon Echo Show 8 (4th Gen)
 - Blink 1440p Wi-Fi Video Doorbell
 - Philips HUE 8K Sync Box
 - Philips Hue Play Gradient Lightstrip for 60" - 70" TVs
 - Philips Hue Bridge 2.0
 - Insignia Portable Ice Maker
 - Philips 2000 Series Air Fryer
 - Ninja Slushi Frozen Drink Maker
 - Dyson HushJet Air Purifier
 - SanDisk 128GB Fifa Canada USB 3.2 Gen1
 - Lenovo Idea Tab Plus 12.1" 128GB
 - Insignia Insignia 47" - 90" Tilting TV Wall Mount
 - Insignia Insignia Rear Bottom Sound Bar Mount
 - Insignia Sanus Adjustable Speaker Stand
- b. 1 x On the Go tech bundle:
- Samsung Galaxy S26 Ultra 256GB
 - Garmin Epix Pro G2 Spphr 51mm
 - Lenovo IdeaPad 5x 14" Touchscreen 2-in-1 Copilot+ PC Laptop
 - Sony WH-1000XM6 Over-Ear Noise Cancelling Bluetooth Headphones
 - Segway F3 Pro Electric Scooter
 - LOGiiX Piston Power Slim Mag 5000 mAh 20W USB-C Power Bank with MagSafe - Canada Red
 - Herschel Classic Backpack Black Tonal
 - JBL Clip 5 Waterproof Bluetooth Wireless Speaker
 - FIFA World Cup 2026™ USB-C™ Flash Drive

Additionally, the Instant Prizes, available only at the Community Activations while supplies last, are:

- c. 520 x \$25 Best Buy Gift Cards
 - d. 300 x promotional towels
 - e. 300 x soccer balls
 - f. 200 x tote bags
8. The total combined retail value of all prizes for the Contest is approximately \$26,000.
 9. Each prize must be accepted as awarded. The prizes may not be sold, transferred and no component thereof is convertible to cash.
 10. Prizes to be administered by Best Buy. All of the above Prize details are subject to change without notice at the Best Buy's sole discretion.
 11. All other expenses not specified herein are the sole responsibility of the winner.
 12. Prizes are subject to the following restrictions:
 - a. Each Prize is non-transferable, non-exchangeable, and not redeemable for cash;
 - b. Each prize must be accepted as awarded and may not be sold; and
 - c. Best Buy reserves the right to substitute any of the prizes with a prize of equivalent retail value in the event the prizes are not reasonably available at their discretion.

Contest Draw

13. The winners will be selected by random draw from all eligible entries submitted as provided in these Contest Rules. Draw(s) will be made on June 20, 2026, at Best Buy's office located at 102 - 425 W 6th Ave, Vancouver, BC V5Y 1L3.
14. Following the draw(s), the selected entrants will be contacted at the email address or telephone number included in their Contest entry.
15. In order to receive a prize, the selected entrants must:
 - a. respond to the prize notification email or telephone call within forty-eight (48) hours of transmission;
 - b. correctly answer, unaided, a time-limited, mathematical skill-testing question; and
 - c. sign a declaration to Best Buy within five (5) days of receipt of the Prize Acceptance and Acknowledgement Form stating that he/she:
 - i. has read, understands and complies with the Contest rules;
 - ii. releases and discharges Best Buy and its parents, subsidiaries affiliates, officers, directors, employees, and agents (collectively, the "Released Parties"); and
 - iii. consents to the announcement of the winner's name and the use by or on behalf of Best Buy of the winner's name, address, photograph, likeness, voice or statements, and/or use of winning room for advertising and promotional purposes without any further compensation to the winner.
16. Should the prize winners fail to comply with any of the requirements set out in paragraph 14, their applicable prize will be automatically forfeited and another entrant will be selected by random draw.
17. The chances of winning a prize depend on the number of eligible entries received.

Consent to Personal Information Use and Disclosure

18. By entering the Contest, participants consent to Best Buy's collection, use and disclosure of the personal information provided in Contest entries for the administration of the Contest and in aggregated, non-personal form in order to create reports regarding Contest entrant demographics and consumer habits, which reports Best Buy may disclose to others.
19. Participants who indicate on their entry form that they wish to receive Best Buy's e-newsletter further consent to the collection, use, and disclosure of their personal information (including their email address) by Best Buy for the purpose of providing the e-newsletter. Signing-up for the e-newsletter will not affect the odds of winning.

Disclaimer and Liability Exclusion

20. The Released Parties will not, under any circumstances, be responsible for, or liable to any Contest entrant or any other person for:
 - a. any erroneous, lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest entries, regardless of the cause;
 - b. any failure for any reason whatsoever of the selected entrant to receive a prize notification email;
 - c. any changes in email addresses or email address assignments after Contest entry forms are submitted;
 - d. any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of the cause; or
 - e. any damage or loss, including any loss of use, loss of production, loss of profits (anticipated or otherwise), loss of markets, economic loss, special, indirect or consequential loss or damage or punitive damages, whether in contract, tort or under any other theory of law or equity, arising from, connected with, or relating to the Contest or the submission of entries to the Contest or participation in the Contest or the Contest prize, or the use of the www.bestbuycanada.ca web site (including the downloading of any materials from that web site) and regardless of the cause or any negligence by Best

Buy or anyone for whom Best Buy is responsible, and notwithstanding that Best Buy may have been advised of the possibility of such loss or damage being incurred.

Other Matters

21. If for any reason the Contest is not capable of being conducted as intended by Best Buy, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Contest, Best Buy may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest.
22. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR INTERFERE WITH THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND BEST BUY RESERVES THE RIGHT TO SEEK DAMAGES AND/OR OTHER RELIEF FROM ALL RESPONSIBLE PERSONS TO THE FULLEST EXTENT PERMITTED BY LAW.**
23. Return of any prize notification email as undeliverable may result in disqualification, and an alternate winner may be selected.
24. Decisions of Contest judges in respect of any aspect of the Contest are final and binding on all entrants.
25. Participation in the Contest constitutes acceptance and agreement to these Contest rules.
26. Best Buy reserves the right, at its option, to publish the winner's name, address, photograph, likeness, voice or statements without any further compensation to the winner.
27. The Contest is subject to all applicable federal, provincial and local laws and is void where prohibited by law. Best Buy may, where required by law, disclose contest entrant information to the government. If any provision of these rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.
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