



**Contest Rules for Best Buy's
My Best Buy Sweepstakes Contest
(the "Contest")
August 1, 2025 –September 4, 2025**

How to Enter

1. No purchase necessary.
2. Entries may be made between 12:00 a.m. PST on August 1, 2025, and 11:59 p.m. PST on September 4, 2025 (the "Contest Period") by either:
 - a. New Account: successfully signing up for a My Best Buy account in-store and online and making a purchase using your My Best Buy Account during the Contest Period for automatic entry;
 - b. Existing Account: using your already existing My Best Buy Account to make a purchase using your My Best Buy Account during the Contest Period for automatic entry; or,
 - c. Mail-In Entry: by printing your full legal name, date of birth, city or town of residence, phone number and email address and a 500 word essay regarding the benefits of the My Best Buy program" on a 3" by 5" piece of paper, and mailing it to "My Best Buy sweepstakes" Best Buy Canada Ltd., 102 - 425 W 6th Ave, Vancouver, BC V5Y 1L3
3. Only one entry per person per purchase transaction or mail-in entry. Each separate eligible purchase transaction constitutes one entry into the weekly draw as further described herein. Entries that are fraudulent are not permitted and will be declared invalid.

Who Can Enter

4. The Contest is open to residents of Canada who have reached the age of majority in their province of residence before the end of the Contest Period.
5. The Contest is not open to employees of Best Buy Canada Ltd. ("Best Buy") or its parent, subsidiaries, or affiliated companies, their advertising and promotion agencies, or their other representatives or agents, or anyone with whom any of the foregoing is domiciled.

The Prize

6. During the Contest Period, there are a total of five (5) prizes (each, a "Prize") with one (1) Prize being drawn each week of the Contest Period.
7. Each of the Prizes will be a Best Buy gift card, with a value equal to the purchase price (not including any taxes) of the single purchase transaction from which the winning entry was generated, up to a value of \$5,000. For example, if the winner made a purchase of \$275.00 + tax in a single transaction using their My Best Buy Account, then the prize awarded would be a Best Buy gift card of \$275.00. For greater certainty, it does not matter how many products are purchased in that single transaction, the prize amount for the gift card will be equal to the total amount of the purchase, not including tax, up to \$5,000.00.
 - a. In the case of a mail-in entry winner, the Prize amount will be between \$1 and \$5,000 as selected by a random number generator administered by Best Buy.
8. The total retail value of each Prize is up to \$5,000, a week, with a potential combined value of up to \$25,000 for all Prizes.

9. The Prize must be accepted as awarded. The Prize may not be sold, transferred and no component thereof is convertible to cash.
10. Prizes to be administered by Best Buy. All of the above Prize details are subject to change without notice at the Best Buy's sole discretion.
11. All other expenses not specified herein are the sole responsibility of the winner.
12. Prizes are subject to the following restrictions:
 - a. Each Prize is non-transferable, non-exchangeable, and not redeemable for cash;
 - b. Each Prize must be accepted as awarded and may not be sold; and
 - c. Best Buy reserves the right to substitute any of the Prize(s) with a prize of equivalent retail value in the event the Prize(s) are not reasonably available at their discretion.

Contest Draw

13. The five (5) Prize winners will be selected by a random draw on September 11th, 2025, from all eligible entries submitted as provided in these Contest Rules. Draw(s) will be made at Best Buy's office located at 102 - 425 W 6th Ave, Vancouver, BC V5Y 1L3, as follows:
 - a. Prize 1 for eligible entries during the week of August 1 – 7
 - b. Prize 2 for eligible entries during the week of August 8 - 14
 - c. Prize 3 for eligible entries during the week of August 15 - 21
 - d. Prize 4 for eligible entries during the week of August 22 - 28
 - e. Prize 5 for eligible entries during the week of August 29 – September 4
14. Following the draw(s), the selected entrants will be contacted at the email address or telephone number included in their Contest entry.
15. In order to receive a Prize, the selected entrants must:
 - a. respond to the prize notification email or telephone call within forty-eight (48) hours of transmission;
 - b. correctly answer, unaided, a time-limited, mathematical skill-testing question; and
 - c. sign a declaration, in a form approved by Best Buy, within five (5) days of receipt, stating that he/she:
 - i. has read, understands and complies with the Contest Rules;
 - ii. releases and discharges Best Buy and its parents, subsidiaries affiliates, officers, directors, employees, and agents (collectively, the "Released Parties"); and,
 - iii. consents to the announcement of the winner's name and the use by or on behalf of Best Buy of the winner's name, address, photograph, likeness, voice or statements, and/or use of winning room for advertising and promotional purposes without any further compensation to the winner.
16. Should the Prize winners fail to comply with any of the requirements set out in paragraph 15, their applicable Prize will be automatically forfeited and another entrant will be selected by random draw.
17. The chances of winning the Prize depend on the number of eligible entries received.
18. Winners of a Prize will not be eligible to win subsequent Prizes for the duration of the Contest in remaining draws during the Contest Period, meaning that each entrant may only win one Prize in the Contest.

Consent to Personal Information Use and Disclosure

19. By entering the Contest, participants consent to Best Buy's collection, use and disclosure of the personal information provided in Contest entries for the administration of the Contest and in aggregated, non-personal form in order to create reports regarding Contest entrant demographics and consumer habits, which reports Best Buy may disclose to others.

Disclaimer and Liability Exclusion

20. The Released Parties will not, under any circumstances, be responsible for, or liable to any Contest entrant or any other person for:
- a. any erroneous, lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest entries, regardless of the cause;
 - b. any failure for any reason whatsoever of the selected entrant to receive a prize notification email;
 - c. any changes in email addresses or email address assignments after Contest entry forms are submitted;
 - d. any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of the cause; or
 - e. any damage or loss, including any loss of use, loss of production, loss of profits (anticipated or otherwise), loss of markets, economic loss, special, indirect or consequential loss or damage or punitive damages, whether in contract, tort or under any other theory of law or equity, arising from, connected with, or relating to the Contest or the submission of entries to the Contest or participation in the Contest or the Contest Prize, or the use of the www.bestbuycanada.ca web site (including signing up for a My Best Buy Canada account or the downloading of any materials from that web site) and regardless of the cause or any negligence by Best Buy or anyone for whom Best Buy is responsible, and notwithstanding that Best Buy may have been advised of the possibility of such loss or damage being incurred.

Other Matters

21. If for any reason the Contest is not capable of being conducted as intended by Best Buy, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Contest, Best Buy may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest.
22. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR INTERFERE WITH THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND BEST BUY RESERVES THE RIGHT TO SEEK DAMAGES AND/OR OTHER RELIEF FROM ALL RESPONSIBLE PERSONS TO THE FULLEST EXTENT PERMITTED BY LAW.**
23. Return of any prize notification email as undeliverable may result in disqualification, and an alternate winner may be selected.
24. Decisions of Contest judges in respect of any aspect of the Contest are final and binding on all entrants.
25. Participation in the Contest constitutes acceptance and agreement to these Contest rules.
26. Best Buy reserves the right, at its option, to publish the winner's name, address, photograph, likeness, voice or statements without any further compensation to the winner.
27. The Contest is subject to all applicable federal, provincial and local laws and is void where prohibited by law. Best Buy may, where required by law, disclose contest entrant information to the government. If any provision of these rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.
28. Best Buy may, where required by law, disclose contest entrant information to the government.