



**Contest Rules for Best Buy's
Samsung and My Best Buy Contest
(the "Contest")
June 12, 2025 – June 22, 2025**

How to Enter

1. No purchase necessary.
2. Entries may be made between 12:00 a.m. PDT on June 12, 2025, and 11:59 p.m. PDT on June 22, 2025 (the "Contest Period") by either:
 - a. successfully signing up for a My Best Buy account online or in-store; or,
 - b. by mail-in entry: by printing your full legal name, date of birth, city or town of residence, phone number and email address and a 500 word essay regarding the benefits of being a My Best Buy account holder on a 3" by 5" piece of paper, and mailing it to "Samsung and My Best Buy Contest" Best Buy Canada Ltd., 102 - 425 W 6th Ave, Vancouver, BC V5Y 1L3

All eligible persons who sign up for a My Best Buy account during the Contest period will automatically be entered into the Contest.

3. Only one entry per person. Participants making multiple entries may be disqualified. Entries that are fraudulent are not permitted and will be declared invalid.

Who Can Enter

4. The Contest is open to residents of Canada who have reached the age of majority in their province of residence before the end of the Contest Period.
5. The Contest is not open to employees of Best Buy Canada Ltd. ("Best Buy") or its parent, subsidiaries, or affiliated companies, their advertising and promotion agencies, or their other representatives or agents, or anyone with whom any of the foregoing is domiciled.

The Prize

6. There is one (1) grand prize available to be won, which includes:
 - a. Robot Vac VR7MD97714G - 18468839
 - b. 75" Frame Pro QN75LS03FWFXZC - 19204883
 - c. S25 Ultra Titanium Grey 256GB – 18925576(together, the "Prize")
7. The total retail value of the Prize is approximately **\$8,300 CAD**.
8. The Prize must be accepted as awarded. The Prize may not be sold, transferred and no component thereof is convertible to cash.
9. Prizes to be administered by Best Buy. All of the above Prize details are subject to change without notice at the Best Buy's sole discretion.
10. All other expenses not specified herein are the sole responsibility of the winner.
11. Prizes are subject to the following restrictions:
 - a. Each Prize is non-transferable, non-exchangeable, and not redeemable for cash;
 - b. Each Prize must be accepted as awarded and may not be sold; and

- c. Best Buy reserves the right to substitute any of the Prize(s) with a prize of equivalent retail value in the event the Prize(s) are not reasonably available at their discretion.

Contest Draw

- 12. The winners will be selected by random draw from all eligible entries submitted as provided in these Contest Rules. Draw(s) will be made on July 7, 2025, at Best Buy's office located at 102 - 425 W 6th Ave, Vancouver, BC V5Y 1L3.
- 13. Following the draw(s), the selected entrants will be contacted at the email address or telephone number included in their Contest entry.
- 14. In order to receive a Prize, the selected entrants must:
 - a. respond to the prize notification email or telephone call within forty-eight (48) hours of transmission;
 - b. correctly answer, unaided, a time-limited, mathematical skill-testing question; and
 - c. sign a declaration, in a form approved by Best Buy, within five (5) days of receipt, stating that he/she:
 - i. has read, understands and complies with the Contest Rules;
 - ii. releases and discharges Best Buy and its parents, subsidiaries affiliates, officers, directors, employees, and agents (collectively, the "Released Parties"); and,
 - iii. consents to the announcement of the winner's name and the use by or on behalf of Best Buy of the winner's name, address, photograph, likeness, voice or statements, and/or use of winning room for advertising and promotional purposes without any further compensation to the winner.
- 15. Should the Prize winners fail to comply with any of the requirements set out in paragraph 15, their applicable Prize will be automatically forfeited and another entrant will be selected by random draw.
- 16. The chances of winning the Prize depend on the number of eligible entries received.

Consent to Personal Information Use and Disclosure

- 17. By entering the Contest, participants consent to Best Buy's collection, use and disclosure of the personal information provided in Contest entries for the administration of the Contest and in aggregated, non-personal form in order to create reports regarding Contest entrant demographics and consumer habits, which reports Best Buy may disclose to others.

Disclaimer and Liability Exclusion

- 18. The Released Parties will not, under any circumstances, be responsible for, or liable to any Contest entrant or any other person for:
 - a. any erroneous, lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest entries, regardless of the cause;
 - b. any failure for any reason whatsoever of the selected entrant to receive a prize notification email;
 - c. any changes in email addresses or email address assignments after Contest entry forms are submitted;
 - d. any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of the cause; or
 - e. any damage or loss, including any loss of use, loss of production, loss of profits (anticipated or otherwise), loss of markets, economic loss, special, indirect or consequential loss or damage or punitive damages, whether in contract, tort or under any other theory of law or equity, arising from, connected with, or relating to the Contest or the submission of entries to the Contest or participation in the Contest or the Contest Prize, or the use of the www.bestbuycanada.ca web site (including signing up for a My Best Buy Canada account or the downloading of any materials from that web site) and regardless of the cause or any negligence by Best Buy or anyone for whom Best Buy is

responsible, and notwithstanding that Best Buy may have been advised of the possibility of such loss or damage being incurred.

Other Matters

19. If for any reason the Contest is not capable of being conducted as intended by Best Buy, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Contest, Best Buy may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest.
20. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR INTERFERE WITH THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND BEST BUY RESERVES THE RIGHT TO SEEK DAMAGES AND/OR OTHER RELIEF FROM ALL RESPONSIBLE PERSONS TO THE FULLEST EXTENT PERMITTED BY LAW.**
21. Return of any prize notification email as undeliverable may result in disqualification, and an alternate winner may be selected.
22. Decisions of Contest judges in respect of any aspect of the Contest are final and binding on all entrants.
23. Participation in the Contest constitutes acceptance and agreement to these Contest rules.
24. Best Buy reserves the right, at its option, to publish the winner's name, address, photograph, likeness, voice or statements without any further compensation to the winner.
25. The Contest is subject to all applicable federal, provincial and local laws and is void where prohibited by law. Best Buy may, where required by law, disclose contest entrant information to the government. If any provision of these rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.
26. Best Buy may, where required by law, disclose contest entrant information to the government.
27. Any litigation respecting the conduct or organization of this publicity Contest may be submitted by a resident of the Province of Quebec to the Régie des alcools, des jeux et des courses for a ruling. Any litigation respecting the awarding of a Prize may be submitted by a resident of the Province of Quebec to the Régie only for the purpose of helping the parties reach a settlement.