



**Contest Rules for Best Buy Canada Ltd. (“Best Buy”) and BCE Inc. (“Bell Canada”)**  
**Win a pair of General Admission passes for the Festival d'été de Québec (the “Contest”)**  
**June 9 to June 22, 2025**  
**(the “Contest Rules”)**

### How to Enter

1. No purchase necessary.
2. Entries will be accepted from 9:30 a.m. EST on June 9, 2025 to 4:59 p.m. EST on June 22, 2025 (the “Contest Period”):
  - a. **In-store entry only:** visit a participating Best Buy Express store during business hours, scan the QR code on the “FEQ” card, which will open a Contest entry web page, and fill in your name, phone number and valid e-mail address.
  - b. **Signing-up for the e-newsletter** will give the entrant one (1) additional entry into the contest increasing their odds of winning.

**Participating stores:** the Contest is open in 6 Best Buy Express stores below only:

Ville	Centre d'achat
Québec	Laurier Quebec
Montmagny	Galeries Montmagny
Rivière-du-Loup	Centre commercial Rivière-du-Loup
Québec	Galeries de la Capitale
Lévis	Galeries Chagnon
Québec	Promenades Beauport

3. Maximum of up to two (2) entries per person. Participants making multiple entries may be disqualified. Entries that are fraudulent are not permitted and will be declared invalid. Each entrant unconditionally accepts and agrees to comply with and abide by these Contest Rules.

### Who Can Enter

4. The Contest is open to residents of the province of Quebec. In the case of a minor entrant, a parent or legal guardian of the age of majority in his/her province of residence on the Contest closing date must indicate acceptance of the Contest rules in order for the entrant to be eligible. In this case, the prize will be awarded to the parent or legal guardian in question.
5. The Contest is not open to employees of Best Buy Canada Ltd., Best Buy Express, Bell Canada or their parent, subsidiaries or affiliated companies, their advertising and promotion agencies, or their other representatives or agents, or their other representatives or agents, nor persons involved in the execution or administration of this promotion or family members of each the above (parents, children, siblings, spouse/domestic partners) or individuals residing in the same household.

### The Prizes

6. Five (5) winners will be drawn at random from all eligible in-store virtual entries.
7. Each winner will receive a pair of General Admission passes for the 2025 Festival d'été de Québec, which runs from July 3 to 13, 2025 in Quebec City.
8. The prizes are to be administered by Bell Canada. All of the above prize details are subject to change without notice at Bell Canada's sole discretion.
9. All other expenses not specified herein, including travel, are the sole responsibility of the winner.
10. Prizes are subject to the following restrictions:
  - a. Each prize is non-transferable, non-exchangeable, not redeemable for cash and no component thereof is convertible to cash;
  - b. Each prize must be accepted as awarded and may not be sold; and
  - c. Best Buy and Bell Canada reserve the right to substitute any of the prizes with a prize of equivalent retail value in the event the prizes are not reasonably available at their discretion.
  - d. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Best Buy or Bell Canada. Winner acknowledges that Best Buy, Bell Canada, and all other businesses affiliated with this Contest and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative the quality, conditions, fitness or merchantability of any aspect of the prize being offered.
  - e. Best Buy and Bell Canada will not replace any lost, mutilated, or stolen tickets.

### **Contest Draw**

11. The Contest will run from June 9, 2025 at 9:30 a.m. EDT to June 22, 2025 at 4:59 p.m. EDT. Winners will be selected by random draw from among all eligible entries submitted in accordance with these Contest Rules. The random draw will take place at 2:00 p.m. EDT on June 23, 2025 at Best Buy's office located at 102 - 425 W 6th Ave, Vancouver, BC V5Y 1L3.
12. Following the draw, the selected entrants will be contacted via email or phone call.
13. In order to receive a prize, the selected entrants must:
  - a. respond to the prize confirmation notice sent by email or telephone within forty-eight (48) hours of transmission;
  - b. correctly answer, unaided, a time-limited, mathematical skill-testing question; and
  - c. sign and submit a declaration to Best Buy within 5 days of receipt of the Prize Acceptance and Acknowledgement Form stating that he/she:
    - i. has read, understands and complies with the Contest Rules;
    - ii. releases and discharges Best Buy, Bell Canada, and any subsidiaries, affiliates, officers, directors, employees, and agents (collectively, the "Released Parties"); and
    - iii. consents, without compensation, to the use of his/her name, address, photograph, likeness, voice or statements, or the winning entry, for advertising and promotional purposes by or on behalf of Best Buy and Bell Canada.
14. If the prize winner fails to comply with any of the requirements set out in paragraph 13, their applicable prize will be automatically forfeited, and another entrant will be selected by random draw.
15. The chances of winning a prize depends on the number of eligible entries received.

### **Consent to Personal Information Use and Disclosure**

16. By entering the Contest, entrants consent to Best Buy's retention, use and disclosure of their personal information for the purpose of administering the Contest. Entrants also consent to Best Buy's use of their personal information in aggregate form for the purposes of demographic profiling and consumer research, the results of which may also be shared with third parties.
17. Participants who indicate on their entry form that they wish to receive Best Buy's e-newsletter further consent to the collection, use, and disclosure of their personal information (including their email address) by Best Buy

for the purpose of providing the e-newsletter. Signing-up for the e-newsletter will not affect the odds of winning.

### **Disclaimer and Liability Exclusion**

18. The Released Parties will not, under any circumstances, be responsible for, or liable to any Contest entrant or any other person for:
- a. any erroneous, lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest entries, regardless of the cause;
  - b. any failure for any reason whatsoever of the selected entrant to receive a prize notification email or phone call;
  - c. any changes in email addresses, phone numbers, or email address assignments after Contest entry forms are submitted;
  - d. any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of the cause; or
  - e. any damage or loss, including any loss of use, loss of production, loss of profits (anticipated or otherwise), loss of markets, economic loss, special, indirect or consequential loss or damage or punitive damages, whether in contract, tort or under any other theory of law or equity, arising from, connected with, or relating to the Contest or the submission of entries to the Contest or participation in the Contest or the Contest prize, or the use of the [www.bestbuycanada.ca](http://www.bestbuycanada.ca) web site (including the downloading of any materials from that web site) and regardless of the cause or any negligence by the Released Parties, and notwithstanding that any such Released Party may have been advised of the possibility of such loss or damage being incurred. The Released Parties will be released and held harmless from any claim, action, liability, loss, injury or damage, including, without limitation (but subject to operation of law), personal injury or death to any Contest entrant or any third party or damage to personal or real property due in whole or in part, directly or indirectly, by any reason, including the acceptance, possession, use or misuse of the prize and/or participation in this Contest.

### **Other Matters**

19. If for any reason the Contest is not capable of being conducted as intended by Best Buy, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Contest, Best Buy may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest.
20. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR INTERFERE WITH THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND BEST BUY RESERVES THE RIGHT TO SEEK DAMAGES AND/OR OTHER RELIEF FROM ALL RESPONSIBLE PERSONS TO THE FULLEST EXTENT PERMITTED BY LAW.**
21. Return of any prize notification email as undeliverable may result in disqualification, and an alternate winner may be selected.
22. Decisions of Contest judges in respect of any aspect of the Contest are final and binding on all entrants.
23. Participation in the Contest constitutes acceptance and agreement to these Contest rules.
24. Best Buy reserves the right, at their option, to publish the winner's name, address, photograph, likeness, voice or statements without any further compensation to the winner.
25. The Contest is subject to all applicable federal, provincial and local laws and is void where prohibited by law. Best Buy may, where required by law, disclose Contest entrant information to the government. If any provision of these rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.
26. Best Buy may, where required by law, disclose Contest entrant information to the government.

27. Any litigation respecting the conduct or organization of this Contest may be submitted by a Quebec resident to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a prize may be submitted by a Quebec resident to the *Régie* only for the purpose of helping the parties reach a settlement.