



**Contest Rules for Best Buy Canada Ltd. ("Best Buy")
Hisense FIFA tickets, TVs, and ACs (the "Contest")
May 23 – June 22, 2025**

How to Enter

1. No purchase necessary.
2. Entries may be made between 12:01 a.m. PDT on May 23, 2025, and 11:59 p.m. PDT on June 22, 2025 (the "Contest Period"):
 - a. **Online:** In a comment below the contest article, tell us which Hisense product would you love to upgrade your home with—and why? **OR**
 - b. **By Mail:** Print your full legal name, date of birth, city or town of residence, phone number, email address, and tell us which Hisense product would you love to upgrade your home with—and why on a 3" by 5" piece of paper and mail it to: "Hisense FIFA Blog Contest", 102 - 425 W 6th Ave, Vancouver, BC V5Y 1L3.
3. One entry per person maximum. Participants making more than one entry may be disqualified. Entries that are fraudulent are not permitted and will be declared invalid.

Who Can Enter

4. The Contest is open to residents of Canada. Where an entrant is a minor, a parent or guardian who has reached the age of majority in his or her province of residence by the closing date of the Contest, must indicate acceptance of the Contest rules for the entrant to be eligible and in such instances the prize will be awarded to such parent or guardian.
5. The Contest is not open to employees of Best Buy Canada Ltd. ("Best Buy") or its parent, subsidiaries or affiliated companies, their advertising and promotion agencies, or their other representatives or agents, or anyone with whom any of the foregoing lives together with.
6. **Sponsor/Administrator:** This Contest is sponsored by Hisense Canada Co. (the "Contest Sponsor") and the contest is being administered on behalf of the Contest Sponsor by Best Buy Canada (the "Administrator").

The Prize

7. We'll randomly select one (1) eligible participant to win a Grand Prize, five (5) eligible participants to win a Secondary Prize, and three (3) eligible participants to win a Tertiary Prize from Hisense.
Odds of winning depend on the total number of eligible entries received for the drawing. The potential Prize Winners will be sent a Prize Claim Notification within three (3) business days following the draw indicating the Prize they have potentially won. Please see the additional prize conditions in Rule 8 for conditions applicable to the Grand Prize.
No responsibility is assumed by the Contest Parties for any inability of a potential entrant to successfully enter the Contest for any reason or for Prizes that may remain unclaimed or unawarded. Proof of transmission (e.g., screenshots) does not constitute proof of receipt.
8. **PRIZES:** There are nine (9) prizes (each a "Prize") available to be won during the Contest: one (1) Grand Prize, five (5) Secondary Prizes and three (3) Tertiary Prizes. No more than the stated number of prizes will be available. Prizes must be accepted as awarded. Prizes are non-transferable and non-cash prizes cannot be redeemed for cash. No substitutions, except by the Contest Sponsor, who reserves the right to

substitute a prize with a prize of equal or greater value. Awarding of a prize is subject to verification and compliance with the Rules. All costs and expenses associated with Prize acceptance and use not specified herein as being provided are the sole responsibility of the winners. The Contest Sponsor makes no representations or warranties of any kind concerning the appearance, safety or performance of any prize. The Contest Sponsor and Administrator are not responsible for any Prize once it has been sent. For the avoidance of doubt, this includes any prizes that are lost or damaged after being received by the winner. The replacement of a missing Prize is at the sole and absolute discretion of the Contest Sponsor. Any unclaimed prize will not be awarded. Prize may be forfeited if verification cannot be affected following reasonable efforts by Contest Sponsor. Winners are responsible for any applicable taxes, duties, or fees associated with the prize. The Contest Parties are not responsible for any costs beyond those explicitly outlined in the prize description. Limit of one (1) prize per person and/or mailing address during the Contest Period.

- a. The Grand Prize ("Grand Prize") includes: 2 tickets (for the winner and a guest) to the FIFA Club World Cup Finals in New Jersey on July 13th, 2025 CAD \$5,000 Cash prize towards 2 economy roundtrip plane tickets from the nearest major airport, a 2-night hotel stay (1 room), plus spending money to cover other transportation, food and beverages.
Note that the winner as a condition of accepting the prize is obligated to put the funds towards the above-mentioned purposes unless otherwise approved by the Sponsor and may be required to furnish plane tickets as evidence of meeting this requirement within 14 days of receiving the funds. Failure to do so may result in forfeiture of the prize. If the winner is unable to travel, an alternate winner may be selected.
The winner must be capable of receiving digital tickets on a platform indicated by the Sponsor. Failure to do so may result in prize forfeiture.
The Approximate Retail Value (ARV) of the Grand Prize is CAD \$12,500.

- b. The Secondary Prize (each a "Secondary Prize") includes:
Hisense 65" U78 Series Mini-LED QLED TV
The Approximate Retail Value (ARV) of each Secondary Prizes is CAD \$1,100.

- c. The Tertiary Prize (each a "Tertiary Prize") includes:
Hisense Smart Dual Hose Portable AC
The Approximate Retail Value (ARV) of each Tertiary Prizes is CAD \$700.

The total approximate retail value across all prizes is **CAD\$20,100**.

The winner and Guest are each solely responsible for obtaining any necessary travel documents (including government-issued photo identification, passports or health related documents). The winner and Guest must be age of majority in their province/territory of residence, able to travel to the Arrival Point from July 12, 2025 to July 14, 2025 and return to the Departure Point unencumbered, unless the Contest Sponsor substitutes alternate dates; otherwise the Prize will be forfeited in its entirety. The winner and Guest must travel on one itinerary. If the winner and/or Guest does not use any part(s) of the Prize, then any such part(s) not used will be forfeited in its/their entirety and nothing will be substituted in its/their place. If the winner and/or Guest is unable to travel within the necessary time period to attend FIFA Club World Cup, does not have proper travel documentation, or any other applicable permissions or documents required to enter the destination country, then the Prize is forfeited by the Contest winner (and his/her Guest), and the Released Parties (defined below) shall have no further obligation or liability to Contest winner with respect to the forfeited portion of the Prize. The winner and their guest are responsible for obtaining travel insurance at their own expense. The Contest Sponsor will not provide travel insurance or be liable for any costs related to trip delays, cancellations, or health-related incidents. The Contest Sponsor is not responsible for flight cancellations, airline delays, visa denials, or other travel disruptions. The winner assumes all risks associated with travel, and no compensation will be provided for

missed flights or inability to attend the event due to external circumstances. The Contest Sponsor is not responsible for any changes, closures, or event restrictions imposed by FIFA, the venue, airlines, or government agencies. No alternate compensation will be provided if access is denied due to circumstances beyond the Sponsor's control.

Tickets to FIFA Club World Cup are subject to certain terms and conditions as specified herein. Seat locations will be determined by Contest Sponsor (in its sole discretion). Winner and Guest must comply with all FIFA and venue rules, policies, and regulations, including, without limitation, any health and safety policies that the FIFA or venue may have. Failure to do so may result in forfeiture of the Prize. Prize fulfillment to be satisfied at least one week prior to the FIFA Club World Cup scheduled finals game. The Contest Sponsor reserves the right to revoke the full or partial Prize from any winner or Guest who the Contest Sponsor, or venue personnel deem in any of their sole discretion, may be intoxicated, be a safety risk, have violated any venue or FIFA policy or law, fail to comply with FIFA's (or its designee's) health and safety protocols, or bring the FIFA Entities into disrepute.

Winner agrees that FIFA Club World Cup admission is awarded pursuant to a revocable, non-transferable license that is personal to that applicable winner, and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated, or otherwise conveyed. Resale of FIFA tickets received in connection with the Contest is strictly prohibited.

9. The prizes are to be administered by Best Buy and fulfilled by Hisense. All of the above prize details are subject to change without notice at Best Buy's sole discretion.
10. All other expenses not specified herein are the sole responsibility of the winner.
11. Prizes are subject to the following restrictions:
 - a. Each prize is non-transferable, non-exchangeable, not redeemable for cash and no component thereof is convertible to cash;
 - b. Each prize must be accepted as awarded and may not be sold; and
 - c. Best Buy reserves the right to substitute any of the prizes with a prize of equivalent retail value in the event the prizes are not reasonably available at their discretion.

Contest Draw

12. The contest will take place from May 23, 2025, at 12:00 a.m. PDT until June 22, 2025, at 11:59 p.m. PDT. The winner will be selected by random draw from all eligible entries submitted as provided in these Contest Rules. Draw will be made at 10:00 a.m. PDT on June 23, 2025, at Best Buy's office located at 102 - 425 W 6th Ave, Vancouver, BC V5Y 1L3.
13. Following the draw, the selected entrants will be contacted in a response to their contest entry.
14. In order to receive a prize, the selected entrants must:
 - a. respond to the prize notification email or telephone call within forty-eight (48) hours of transmission;
 - b. correctly answer, unaided, a time-limited, mathematical skill-testing question; and
 - c. sign and submit a declaration to Best Buy within 5 days of receipt of the Prize Acceptance and Acknowledgement Form stating that he/she:
 - i. has read, understands and complies with the Contest rules;
 - ii. releases and discharges Best Buy, Hisense, subsidiaries, affiliates, officers, directors, employees, and agents (collectively, the "Released Parties"); and
 - iii. consents to the announcement of the winner's name and the use by or on behalf of Best Buy of the winner's name, address, photograph, likeness, voice or statements, and/or use of winning room for advertising and promotional purposes without any further compensation to the winner.

15. If the prize winner fails to comply with any of the requirements set out in paragraph 12, their applicable prize will be automatically forfeited, and another entrant will be selected by random draw.
16. The chances of winning a prize depends on the number of eligible entries received.

Consent to Personal Information Use and Disclosure

17. By entering the Contest, participants consent to Best Buy's collection, use and disclosure of the personal information provided in Contest entries for the administration of the Contest and in aggregated, non-personal form in order to create reports regarding Contest entrant demographics and consumer habits, which reports Best Buy's may disclose to others.
18. Participants who indicate on their entry form that they wish to receive Best Buy's e-newsletter further consent to the collection, use, and disclosure of their personal information (including their email address) by Best Buy for the purpose of providing the e-newsletter. Signing-up for the e-newsletter will not affect the odds of winning.

Disclaimer and Liability Exclusion

19. Best Buy and its parents, subsidiaries and affiliates will not, under any circumstances, be responsible for, or liable to any Contest entrant or any other person for
 - a. any erroneous, lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest entries, regardless of the cause;
 - b. any failure for any reason whatsoever of the selected entrant to receive a prize notification email;
 - c. any changes in email addresses or email address assignments after Contest entry forms are submitted;
 - d. any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of the cause; or
 - e. any damage or loss, including any loss of use, loss of production, loss of profits (anticipated or otherwise), loss of markets, economic loss, special, indirect or consequential loss or damage or punitive damages, whether in contract, tort or under any other theory of law or equity, arising from, connected with, or relating to the Contest or the submission of entries to the Contest or participation in the Contest or the Contest prize, or the use of the www.bestbuycanada.ca web site (including the downloading of any materials from that web site) and regardless of the cause or any negligence by Best Buy or anyone for whom Best Buy is responsible, and notwithstanding that Best Buy may have been advised of the possibility of such loss or damage being incurred.

Other Matters

20. If for any reason the Contest is not capable of being conducted as intended by Best Buy, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Contest, Best Buy may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest.
21. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR INTERFERE WITH THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND BEST BUY RESERVES THE RIGHT TO SEEK DAMAGES AND/OR OTHER RELIEF FROM ALL RESPONSIBLE PERSONS TO THE FULLEST EXTENT PERMITTED BY LAW.**
22. Return of any prize notification email as undeliverable may result in disqualification, and an alternate winner may be selected.
23. Decisions of Contest judges in respect of any aspect of the Contest are final and binding on all entrants.
24. Participation in the Contest constitutes acceptance and agreement to these Contest rules.

25. Best Buy reserves the right, at their option, to publish the winner's name, address, photograph, likeness, voice or statements without any further compensation to the winner.
26. The Contest is subject to all applicable federal, provincial and local laws and is void where prohibited by law. Best Buy may, where required by law, disclose contest entrant information to the government. If any provision of these rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.
27. Best Buy may, where required by law, disclose contest entrant information to the government.
28. Any litigation respecting the conduct or organization of this publicity Contest may be submitted by a resident of the Province of Quebec to the Régie des alcools, des jeux et des courses for a ruling. Any litigation respecting the awarding of a prize may be submitted by a resident of the Province of Quebec to the Régie only for the purpose of helping the parties reach a settlement.