



Contest Rules for Best Buy Canada Ltd. ("Best Buy") and Hisense Canada Co., Ltd. ("Hisense") Hisense TV and NBA All-Star Game Contest

Contest Description

1. The 2024 NBA All-Star Prize Package (the "Contest") begins on 12:00 a.m. PST on November 14, 2023 and ends 11:59 p.m. PST on January 2, 2024 (the "Contest Period"). Each entrant unconditionally accepts and agrees to comply with and abide by these Contest Rules.

How to Enter

2. No purchase necessary.
3. Entries may be made between 12 a.m. on Nov 14, 2023 and 11:59 p.m. PST on Jan 2, 2024 (the "Contest Period") in one of the following methods:
 - a. **In a comment below**, tell us one of your sports related joyful memories, and name one current or former NBA player that you would hope to see if you win the trip to the All-Star Game; AND/OR
 - b. **In a comment below Shelly's review article**, tell us two things that you learned about Hisense and/or their new Mini-Led TV from her article; AND/OR
 - c. **Social post:** For one additional entry, create a public post on a social media channel sharing with your friends and followers that you are entering a Best Buy blog contest for a chance to win a Hisense TV and a trip to the NBA All-Star game. Include the hashtag #HisenseNBABestBuyContest, so we can find your post, and include any picture from this contest page. Then return here and tell us in a comment below on which channel you posted it and the name of your channel (since many people use pseudonyms) so that we can check and verify your entry. You can use any social media channel (X, Facebook, Instagram, TikTok, Thread, LinkedIn, etc.), but the post must be public so we can verify it is there; AND/OR
 - d. **By Mail:** Print your full legal name, date of birth, city or town of residence, phone number, email address, and tell us one of your sports related joyful memories, and name one current or former NBA player that you would hope to see if you win the trip to the All-Star Game on a 3" by 5" piece of paper, and mail it to: "HISENSE AND NBA ALL-STAR GAME CONTEST", 102 - 425 W 6th Ave, Vancouver, BC V5Y 1L3.
4. THREE entries per person maximum. Participants making more than three (3) entries may be disqualified.
5. Entries that are fraudulent are not permitted and will be declared invalid.

Who Can Enter

6. The Contest is open to legal residents of Canada. Where an entrant is a minor, a parent or guardian who has reached the age of majority in his or her province of residence by the closing date of the Contest, must indicate acceptance of the Contest rules for the entrant to be eligible and in such instances the prize will be awarded to such parent or guardian.
7. The Contest is not open to employees and directors of Best Buy Canada, Hisense Canada Inc., the National Basketball Association (the "NBA"), NBA Properties, Inc., and the NBA member teams (collectively, the "NBA Entities") or their respective parents, subsidiaries or affiliated companies, their advertising and promotion agencies, or their other representatives or agents, nor persons involved in the execution or administration

of this promotion or family members of each the above (parents, children, siblings, spouse/domestic partners) or individuals residing in the same household.

The Prize

8. At the end of this contest, Best Buy will randomly draw two winners from all eligible entries. Each of these winners will receive
 - a. a new Hisense 55" 4K UHD HDR QLED Mini-LED Smart Google TV. Approximate retail value ("ARV"): \$1,000.
 - b. Round-trip economy class air transportation for winner and one (1) guest from the international Canadian airport nearest the Prize Winner's residence (selected at the discretion of the Sponsor) (the "Departure Point") to Indianapolis International Airport ("the Destination");
 - Hotel accommodations: Based on standard room, in the Destination city, three (3) nights hotel accommodation for two (2) people (based on standard room, double occupancy);
 - NBA Experiences Prospect Level Package for two (2) people consisting of the following: two (2) tickets to NBA Rising Stars, two (2) tickets to NBA All-Star Saturday Night, two (2) tickets to NBA All-Star Game, NBA Champions Club Hospitality Access for 1 day, NBA Experiences Showcase Lounge Access for 1-day, NBA Crossover 1-day Admission, Friday Night Show Access, and NBA League Pass Subscription. Tickets, row, seat, and section for each NBA event to be chosen by the NBA in their sole and absolute discretion. Approximate retail value ("ARV"): \$14,000; Actual value of each trip depends on city/date/time of departure;

The total value of all prizes is approximately **\$30,000**.

9. The prizes are to be administered by Hisense. All of the above prize details are subject to change without notice at Hisense's sole discretion.
10. All other expenses not specified herein are the sole responsibility of the winner.

Contest Draw

11. A random draw will be conducted at 10:00 a.m. PST on January 8, 2024, from all eligible entries submitted as provided in these Contest Rules.
12. Following the draw, the selected entrants will be contacted in a response to their contest entry.
13. In order to receive a prize, the selected entrants must:
 - a. respond to the prize notification email or telephone call within forty-eight (48) hours of transmission;
 - b. agree to receive communications (including emails, phone calls or direct messages on social media) from Best Buy, Hisense and the NBA in connection with the contest.
 - c. correctly answer, unaided, a time-limited, mathematical skill-testing question; and
 - d. sign a declaration, in a form approved by Best Buy, Hisense and the NBA Entities, stating that he/she:
 - i. has read, understands and complies with the Contest rules;
 - ii. releases and discharges Best Buy, Hisense, the NBA Entities, and their respective parent, subsidiaries, affiliates, officers, directors, employees and agents (collectively, the "Released Parties"); and
 - iii. consents to the announcement of the winner's name and the use by or on behalf of Best Buy, Hisense, and the NBA of the winner's name, address, photograph, likeness, voice or statements, and/or use of winning post for advertising and promotional purposes without any further compensation to the winner.
14. If the prize winner fails to comply with any of the requirements set out in paragraph 13, their applicable prize will be automatically forfeited, and another entrant will be selected by random draw.

15. Each travel companion must also sign and return a release prior to tickets being issued. All releases and undertakings set forth in these Contest Rules must be executed and undertaken by the parent/legal guardian of any minor travel companion, both on behalf of themselves and the minor; and the minor must be accompanied by his/her parent or legal guardian at all times during the trip. If a potential winner does not return documents in a timely manner, or accept the prize, or the potential winner is ineligible or not in compliance with these Contest Rules, the Prize will be forfeited and awarded to an alternate winner, time permitting and at Hisense's sole discretion.
16. The chances of winning a prize depends on the number of eligible entries received.

Prize Conditions

17. Prizes are subject to the following restrictions:
 - a. A prize notification or prize is returned as undeliverable, or if winner is found to be ineligible or not in compliance with these rules that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing
 - b. Each prize is non-transferable, non-exchangeable, not redeemable for cash and no component thereof is convertible to cash;
 - c. Each prize must be accepted as awarded and may not be sold; and
 - d. Hisense reserves the right to substitute any of the prizes with a prize of equivalent retail value in the event the prizes are not reasonably available at their discretion.
 - e. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Best Buy, Hisense, or the NBA Entities. Winner acknowledges that Best Buy, Hisense, the NBA Entities and all other businesses affiliated with this Contest and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative the quality, conditions, fitness or merchantability of any aspect of the prize being offered, except that each merchandise prize shall be subject to its manufacturer's standard warranty (if any).
 - f. All travel-related expenses not set forth herein, including ground transportation, luggage fees, meals, service charges, facility charges, gratuities, and incidental hotel and personal expenses are the sole responsibility of the prize winner. Travel and accommodations are subject to change and availability and restrictions may apply. Once the trip is booked, any changes made at the prize winner's request are at his or her expense. Travel must be booked through Hisense or their designees. The prize winner and travel companion must be able to and have all required travel documentation, including a valid passport and any applicable visas, required to travel to Indianapolis Indiana, the United States, prior to departure and are responsible for obtaining such travel documents; must travel on the same itinerary; must travel on the dates specified by Hisense, which are subject to change; and must comply with all airport and venue security requirements; or the Prize will be forfeited in its entirety and may be awarded to an alternate winner, at Hisense's sole discretion and time permitting. If the prize winner or travel companion engage in behavior that (as determined by Hisense's or any prize provider in their sole discretion) is obnoxious, inappropriate, threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Hisense's and or the applicable venue reserves the right to disqualify winner from receiving his or her Prize. If the Prize winner elects to travel without a travel companion, no additional compensation will be awarded in lieu thereof. If the Prize winner and his or her travel companion cannot travel within the specified timeline, the Prize will be forfeited. If any of the foregoing events or activities are delayed, postponed or cancelled for any reason, the travel portions of the Prize shall constitute full satisfaction of Best Buy and Hisense's prize obligation to the Prize winner and no substitute or additional compensation will be awarded. Any unused portions of this Prize package will remain the property of Hisense. Hisense will not replace any lost, mutilated, or stolen tickets. The Prize is nontransferable.

Consent to Personal Information Use and Disclosure

18. By entering the Contest, participants consent to Best Buy's collection, use and disclosure of the personal information provided in Contest entries for the administration of the Contest and in aggregated, non-personal form in order to create reports regarding Contest entrant demographics and consumer habits, which reports Best Buy may disclose to others. Best Buy's Privacy Policy is available at <https://www.bestbuy.ca/en-ca/help/policies-and-terms-and-conditions/privacy-policy>.
19. Participants who indicate that they wish to receive Best Buy's e-newsletter further consent to the collection, use, and disclosure of their personal information (including their email address) by Best Buy for the purpose of providing the e-newsletter. Signing-up for the e-newsletter will not affect the odds of winning.

Right of Publicity

20. Participants agree that Best Buy, the NBA Entities and Hisense and their respective designees and assigns may use (unless prohibited by law) the participants' name, voice, city/province or territory of residence, photographs, video or film clips and/or other visual likeness for advertising and/or trade purposes and for any other purpose in any media or format now or hereafter known without further compensation (financial or otherwise), permission or notification from any such participant.

Disclaimer and Liability Exclusion

21. The Released Parties will not, under any circumstances, be responsible for, or be liable to any Contest entrant or any other person for:
 - a. any erroneous, lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest entries, regardless of the cause;
 - b. any failure for any reason whatsoever of the selected entrant to receive a prize notification email;
 - c. any changes in, social media accounts, email addresses or email address assignments after Contest entry forms are submitted;
 - d. any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of the cause; or
 - e. any damage or loss, including any loss of use, loss of production, loss of profits (anticipated or otherwise), loss of markets, economic loss, special, indirect or consequential loss or damage or punitive damages, whether in contract, tort or under any other theory of law or equity, arising from, connected with, or relating to the Contest or the submission of entries to the Contest or participation in the Contest or the Contest prize, or the use of the www.bestbuycanada.ca web site (including the downloading of any materials from that web site) and regardless of the cause or any negligence by any of the Released Parties or anyone for whom any such Released Party is responsible, and notwithstanding that any such Released Party may have been advised of the possibility of such loss or damage being incurred. The Released Parties will be released and held harmless from any claim, action, liability, loss, injury or damage, including, without limitation (but subject to operation of law), personal injury or death to any Contest entrant or any third party or damage to personal or real property due in whole or in part, directly or indirectly, by any reason, including the acceptance, possession, use or misuse of the prize and/or participation in this Contest.

Other Matters

22. If for any reason the Contest is not capable of being conducted as intended by Best Buy, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Contest, Best Buy may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest.

23. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR INTERFERE WITH THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND BEST BUY RESERVES THE RIGHT TO SEEK DAMAGES AND/OR OTHER RELIEF FROM ALL RESPONSIBLE PERSONS TO THE FULLEST EXTENT PERMITTED BY LAW.**
24. Decisions of Contest judges in respect of any aspect of the Contest are final and binding on all entrants.
25. Participation in the Contest constitutes acceptance and agreement to these Contest rules.
26. The Contest is subject to all applicable federal, provincial and local laws and is void where prohibited by law. Best Buy may, where required by law, disclose contest entrant information to the government. If any provision of these rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.