



**Contest Rules for Best Buy Canada Ltd. ("Best Buy")
Win a trip to the Intel Extreme Masters (the "Contest")
May 17 – May 30, 2019**

How to Enter

1. No purchase necessary.
2. Entries may be made between 9:00 a.m. PDT on May 17, 2019 and 11:59 p.m. PDT on May 30, 2019 (the "Contest Period") in one of the following methods:
 - a. Online: Tell us which Intel powered computer available at Best Buy is right for your needs, and what type of Intel processor it has in the comment section of the official Best Buy Canada Plug-in Blog contest blog post located on BestBuy.ca; or
 - b. By Mail: Print your full legal name, date of birth, city or town of residence, phone number, email address, and tell us which Intel powered computer available at Best Buy is right for your needs, and what type of Intel processor it has on a 3" by 5" piece of paper and mail it to: "WIN A TRIP TO THE INTEL EXTREME MASTERS FROM BEST BUY", 8800 Glenlyon Parkway, Burnaby, BC, V5J 5K3.
3. One entry per person maximum. Participants making more than one entry may be disqualified. Entries that are fraudulent are not permitted and will be declared invalid.

Who Can Enter

4. The Contest is open to residents of Canada. Where an entrant is a minor, a parent or guardian who has reached the age of majority in his or her province of residence by the closing date of the Contest, must indicate acceptance of the Contest rules for the entrant to be eligible and in such instances the prize will be awarded to such parent or guardian.
5. The Contest is not open to employees of Best Buy Canada Ltd. ("Best Buy") or Intel, or their respective parents, subsidiaries or affiliated companies, their respective advertising and promotion agencies, or their other representatives or agents, or anyone with whom any of the foregoing lives together with.

The Prize

6. There is one prize package available that will be awarded to one eligible contestant. The package includes
 - a. VIP Event Tickets for 2 to Intel Extreme Masters at the United Centre in Chicago on July 20 and 21 – (approximate value = \$4050)
 - b. Roundtrip coach airfare ticket to an international airport within the City of Chicago for 1 Contest Winner and 1 Companion; Leaves July 19, 2019 and flies home July 22, 2019; air travel will be from a major airport reasonably close to winner's home addressed selected by Best Buy in its sole discretion – (approximate value depending on region where winner resides = \$1350)
 - c. Three (3) nights' accommodation at a hotel designated by Best Buy, which includes breakfast for the three nights (19/20/21); 1 Room, double occupancy – (approximate value = \$945)
 - d. Airport Transfer to and from an international airport within the City of Chicago and the hotel – (approximate value = \$270)
 - e. Dinner (for July 21 & 22nd evening) - prices are based on meals and drinks – (approximate value = \$675)

- f. Transfer from Hotel to the event venue (United Center) will also be provided – (approximate value = \$135)
- g. Spending money – (\$500US which is approximately \$675CAD)

The total approximate value is **\$8100.00CAD**. Actual value of the trip prize depends on the city of departure, time of travel, any airfare fluctuations and current market conditions at the time of prize fulfillment, and any difference between the stated approximate value and the actual value, if any, will not be awarded.

- 7. The prizes are to be administered by Best Buy and Intel. All of the above prize details are subject to change without notice at Best Buy's sole discretion.
- 8. All other expenses not specified herein are the sole responsibility of the winner, including, but not limited to, any federal, provincial, state and local taxes and any duties on the prize, as well as all fees and expenses resulting from acceptance of any and all prizes associated with this Contest, including but not limited to tips, entertainment, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, incidentals, transfers, transportation to an airport to and from prize winner's home residence, and other expenses.
- 9. Prizes are subject to the following restrictions:
 - a. Each prize is non-transferable, non-exchangeable, not redeemable for cash and no component thereof is convertible to cash;
 - b. Each prize must be accepted as awarded and may not be sold; and
 - c. Best Buy reserves the right to substitute any of the prizes with a prize of equivalent retail value in the event the prizes are not reasonably available at their discretion.
 - d. All travel tickets are subject to terms and conditions stated on tickets. Exact trip dates and itineraries will be specified by Best Buy and no substitutions will be allowed. All travel must be completed on dates, times, and to/from airports designated and/or approved by Best Buy. The prize winner must have valid identification and any other documents necessary for air travel. The prize is provided "as is" without warranty of any kind. No refunds or credit for changes are allowed, and no refunds or compensation will be made in the event of any flight delay or portion of it, or any changes to the Intel Extreme Masters Event.
 - e. Winner and guest companion cannot be changed once ticketed. Winner and guest must travel together and depart from the same designated airport.

Contest Draw

- 10. The contest will take place from May 17, 2019 at 9:00 a.m. PDT until May 30, 2019 at 11:59 p.m. PDT. The winner will be selected by random draw from all eligible entries submitted as provided in these Contest Rules. Draw will be made at 10:00 a.m. PDT on June 3, 2019 at Best Buy's office located at 8800 Glenlyon Parkway, Burnaby, BC, V5J 5K3.
- 11. Following the draw, the selected entrants will be contacted in a response to their contest entry.
- 12. In order to receive a prize, the selected entrants must:
 - a. respond to the prize notification email or telephone call within forty-eight (48) hours of transmission;
 - b. correctly answer, unaided, a time-limited, mathematical skill-testing question; and
 - c. sign and submit a declaration to Best Buy within 5 days of receipt of the Prize Acceptance and Acknowledgement Form stating that he/she:
 - i. has read, understands and complies with the Contest rules;
 - ii. releases and discharges Best Buy, Intel, and their respective subsidiaries, affiliates, officers, directors, employees, and agents (collectively, the "Released Parties"); and
 - iii. consents to the announcement of the winner's name and the use by or on behalf of Best Buy of the winner's name, address, photograph, likeness, voice or statements, and/or use

of winning room for advertising and promotional purposes without any further compensation to the winner.

13. If the prize winner fails to comply with any of the requirements set out in paragraph 12, their applicable prize will be automatically forfeited, and another entrant will be selected by random draw.
14. The chances of winning a prize depends on the number of eligible entries received.

Consent to Personal Information Use and Disclosure

15. By entering the Contest, participants consent to Best Buy's collection, use and disclosure of the personal information provided in Contest entries for the administration of the Contest and in aggregated, non-personal form in order to create reports regarding Contest entrant demographics and consumer habits, which reports Best Buy's may disclose to others.
16. Participants who indicate on their entry form that they wish to receive Best Buy's e-newsletter further consent to the collection, use, and disclosure of their personal information (including their email address) by Best Buy for the purpose of providing the e-newsletter. Signing-up for the e-newsletter will not affect the odds of winning.

Disclaimer and Liability Exclusion

17. Best Buy and its parents, subsidiaries and affiliates will not, under any circumstances, be responsible for, or liable to any Contest entrant or any other person for
 - a. any erroneous, lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest entries, regardless of the cause;
 - b. any failure for any reason whatsoever of the selected entrant to receive a prize notification email;
 - c. any changes in email addresses or email address assignments after Contest entry forms are submitted;
 - d. any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of the cause; or
 - e. any damage or loss, including any loss of use, loss of production, loss of profits (anticipated or otherwise), loss of markets, economic loss, special, indirect or consequential loss or damage or punitive damages, whether in contract, tort or under any other theory of law or equity, arising from, connected with, or relating to the Contest or the submission of entries to the Contest or participation in the Contest or the Contest prize, or the use of the www.bestbuycanada.ca web site (including the downloading of any materials from that web site) and regardless of the cause or any negligence by Best Buy or anyone for whom Best Buy is responsible, and notwithstanding that Best Buy may have been advised of the possibility of such loss or damage being incurred.

Other Matters

18. If for any reason the Contest is not capable of being conducted as intended by Best Buy, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Contest, Best Buy may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest.
19. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR INTERFERE WITH THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND BEST BUY RESERVES THE RIGHT TO SEEK DAMAGES AND/OR OTHER RELIEF FROM ALL RESPONSIBLE PERSONS TO THE FULLEST EXTENT PERMITTED BY LAW.**
20. Return of any prize notification email as undeliverable may result in disqualification, and an alternate winner may be selected.
21. Decisions of Contest judges in respect of any aspect of the Contest are final and binding on all entrants.

22. Participation in the Contest constitutes acceptance and agreement to these Contest rules.
23. Best Buy reserves the right, at their option, to publish the winner's name, address, photograph, likeness, voice or statements without any further compensation to the winner.
24. The Contest is subject to all applicable federal, provincial and local laws and is void where prohibited by law. Best Buy may, where required by law, disclose contest entrant information to the government. If any provision of these rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.
25. Best Buy may, where required by law, disclose contest entrant information to the government.
26. Any litigation respecting the conduct or organization of this publicity Contest may be submitted by a resident of the Province of Quebec to the Régie des alcools, des jeux et des courses for a ruling. Any litigation respecting the awarding of a prize may be submitted by a resident of the Province of Quebec to the Régie only for the purpose of helping the parties reach a settlement.