



Best Buy Contest Rules
“un cadeau à chaque heure” at the Best Buy Cup
(the “Contest”)
January 25–26, 2020
Sponsored by Best Buy Canada, Ltd.

How to Enter

1. No purchase necessary.
2. Entry will take place **on January 25-26, 2020**, from 10 am EST to 5 pm EST (the “Contest Period”) during the “Best Buy Cup” event on the Centre Laval website.
 - a. Facebook: Upload your photo to the Best Buy Quebec post on Facebook, which will be added to the Best Buy Quebec page at 10 am EST on **January 25, 2020**
 - b. Instagram: Share your photo and tag @BestBuyCanada and #coupebestbuy

For the hourly prize of a \$25 Best Buy gift card, one (1) winner will be randomly selected each hour during the Contest Period at 11 am, 12 pm, 1 pm, 2 pm, 3 pm, 4 pm, 5 pm and 6 pm. Winners will be selected from the photos posted the day of the draw to the Facebook page or duly shared on Instagram. Please note that duplicate posts on Facebook pages will be void. Contestants can only participate with 1 post per day of contest.

For the daily prize of a \$250 Best Buy gift card, one (1) winner will be randomly selected each day during the Contest Period at 6 pm on January 25 and 26, 2020. Winners will be selected from the photos posted to the Facebook page or duly shared on Instagram. Please note that duplicate posts on Facebook pages will be void, contestants can only participate with 1 post per day of contest.

3. Fraudulent entries are not permitted and will be declared invalid.

Eligibility

4. The Contest is open to residents of Quebec who will have reached the age of majority in their province of residence by the closing date of the Contest. For minors entering the Contest, a parent or legal guardian of the age of majority in his/her province of residence on the closing date of the Contest must indicate acceptance of the Contest Rules.

5. The Contest is not open to employees of Best Buy Canada Ltd. (“Best Buy”), its parent, subsidiary, or affiliated companies, its advertising and promotion agencies, or other representatives or agents, or anyone with whom any of the foregoing is domiciled.

Prizes

Prizes consist of 18 prizes distributed over the 2 days of the Contest, and consist of the following:

- Sixteen Best Buy gift cards with a value of \$25 each — awarded once per hour from 11 am to 6 pm
- Two Best Buy gift cards with a value of \$250 each — awarded once per day on the two days of the competition

The total retail value of all prizes is CAD 950.

7. Each prize must be accepted as awarded. The prize may not be sold, transferred and no part of it may be exchanged for money.
8. Prizes are to be administered by Best Buy. All of the above information relating to prizes is subject to change without notice and at the sole discretion of Best Buy.
9. All other expenses not specified herein are the sole responsibility of the winner.
10. Prizes are subject to the following restrictions:
 - a. Each Prize is non-transferable, non-exchangeable, and not redeemable for cash;
 - b. Each prize must be accepted as awarded and may not be sold; and
 - c. Best Buy reserves the right, at its sole discretion, to exchange any prize for another of equal retail value, in the case where this prize may not be available.

Prize Allocation

11. One (1) participant will be selected each hour from among the eligible participants. The draw will take place in the "Best Buy Tent," located in the Centre de la Nature in Laval.

- January 25 and 26, 2020 from 11 am to 6 pm (8 winners)

12. Best Buy reserves the right to cancel the Contest, and to disqualify and remove any entry that, at the discretion of the judging panel, is inappropriate, offensive, defamatory or humiliating.

13. Following the selection, the winners will be contacted:

a. By means of an announcement by the Contest administrator
or

b. Via their Facebook/Instagram account within one hour.

14. In order to receive the prize, the selected winners must:

a. Pick up their prize at the Best Buy Tent within the same day.

We will call the winners not present on site and they will have 24h to come get their prize at the Best Buy Cup (we'll mail the prizes for winners of the last day – Jan 26 and for all the winners of the \$250 gift card if they are not on site). Prizes not allocated won't be drawn again.

b. Sign a declaration stating that he/she:

i. Has read, understands and complies with the Contest rules;

ii. Releases and discharges from all liability Best Buy, its parent, subsidiary and affiliated companies, directors, officers, employees or agents (collectively, the "released parties"); and

iii. Consents, without any compensation, that his/her name and address, photograph, likeness, voice or statements may be used for advertising and promotional purposes by Best Buy or on behalf of the company.

c. Correctly answer a skill-testing question.

15. Should the prize winner fail to comply with any of the requirements set out in Paragraph 1, the prize will be automatically rescinded and another entrant will be selected by the judging panel.

16. Once a winner has been chosen, contacted and has qualified to receive the prize, he/she may no longer participate in the draws for subsequent days.

17. The chance of winning a prize depends on the number of eligible entries received.

Consent to Personal Information Use and Disclosure

18. By entering the Contest, participants agree that Best Buy may retain, use, and disclose any personal information provided in Contest entries for the administration of the Contest. They also consent to Best Buy using their personal information collectively to provide a demographic profile of participants and to carry out studies of their consumption habits, the results of which can also be transmitted to third parties.

Disclaimer and Liability Exclusion

19. Best Buy and its parent, subsidiary and affiliated companies cannot, under any circumstances, be held responsible for or liable to any Contest entrant or any other person for:
- a. Any Contest entry form that is incorrect, lost, damaged, late, incomplete, misplaced, deleted, defective or modified, regardless of the cause;
 - b. Any failure of the selected entrant to receive a prize notification email, regardless of the cause;
 - c. Any changes in email addresses or email address assignments after Contest entry forms are submitted;
 - d. Any malfunction or error related to a computer, Internet connection, telephone line or of a technical nature, regardless of the cause; or
 - e. Any damage or loss, including: loss of use, production, profits (anticipated or otherwise) and markets, financial losses, individual losses or damage, indirect or consequential, punitive damages related to a contract, to a civil fault or any other principle of law or equity, and arising from, connected with, or relating to the Contest, participation in the Contest, the Contest prize, or the use of the www.bestbuycanada.ca website (including the downloading of any materials from this site), regardless of the cause, including any negligence by Best Buy or anyone for whom Best Buy is responsible, and notwithstanding that Best Buy may have been advised of the possibility of such loss or damage being incurred.

Miscellaneous

20. If, for whatever reason, the Contest cannot be conducted as intended by Best Buy, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts the administration, security, fairness, integrity or proper conduct of the Contest, Best Buy may, at its discretion, disqualify the participant responsible for such actions, and may cancel, terminate, modify or suspend the Contest.
21. **CAUTION: ANY DELIBERATE ATTEMPT TO DAMAGE A WEBSITE OR INTERFERE WITH THE LEGITIMATE OPERATION OF THE CONTEST MAY CONSTITUTE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND BEST BUY RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER RELIEF FROM ALL RESPONSIBLE PERSONS TO THE FULLEST EXTENT PERMITTED BY LAW.**
22. The return of any email notification of confirmation of a prize as non-deliverable may result in disqualification of the winning entrant and the designation of another winner.
23. Decisions of Contest judges in respect of any aspect of the Contest are final and binding for all entrants.
24. Participation in the Contest constitutes acceptance of the Contest rules.
25. Best Buy reserves the right, at its sole discretion, to publish the winner's name, address, photograph, likeness, voice or statements without any compensation to the winner.
26. The Contest is subject to all relevant federal, provincial and municipal legislation and regulations and is void where prohibited by law. Best Buy may, where required by law, disclose the personal information of Contest participants to the government. If a provision of these rules is deemed by a court of competent jurisdiction to be unenforceable, all other provisions will remain enforceable.
27. Best Buy may, where required by law, disclose the personal information of Contest participants to the government.
28. Any litigation relating to the conduct or organization of this publicity Contest may be submitted by a resident of the Province of Quebec to the *Régie des alcools, des jeux et des courses* (Alcohol, Racing and Gaming Control Commission) for a ruling. Any disputes about the awarding of a prize may be submitted to the *Régie* by a resident of the Province of Quebec only for the purposes of enabling the parties to reach a settlement.