



**Contest Rules for the #HeartHealth Twitter party
with @BestBuyCanada
(the “Contest”)
February 24th, 4-5pm PT**

How to Enter the Contest:

1. No purchase necessary.
2. Entries into this Contest may be made on Twitter during the #HeartHealth Twitter Party starting on Friday, February 24th 2017 at 4:00 p.m. PT and ending on Friday, February 24th 2017 at 5:00 p.m. PT (the “Contest Period”) and must comply with these Contest rules (“Rules”). Over the course of the Contest Period, @BestBuyCanada will Tweet 10 questions. To enter the Contest entrants must Tweet @BestBuyCanada with the hashtag #HeartHealth and an answer to one of the 10 questions. Entrants must also follow on Twitter Best Buy Canada @BestBuyCanada and the #HeartHealth party partners iHealth Labs @iHealthLabsUS, Withings @Withings, and Qardio @GetQardio.
3. 1 entry per question for a total of 10 entries per participant are allowed during the Contest Period. All other entries will be disqualified. Entries that are fraudulent and entrants entering with multiple accounts are not permitted and will be declared invalid.

Who Can Enter

4. The Contest is open to residents of Canada excluding the province of Quebec. Where an entrant is a minor, a parent or guardian who has reached the age of majority in his or her province of residence by the closing date of the Contest, must indicate acceptance of these Contest rules (the “Rules”).
5. The Contest is not open to employees of Best Buy Canada Ltd. (“Best Buy”), and its parents, subsidiaries, or affiliated companies, its advertising and promotion agencies, or its other representatives or agents, or anyone with whom any of the foregoing is domiciled.

The Prize

6. PRIZE: There are (3) prizes (the “Prizes”) available to be won.
 - a. Prize 1: One (1) QardioArm Wireless Blood Pressure Monitor value \$129.99 & a \$250 Best Buy gift card. Total value = 379.99
 - b. Prize 2: One (1) Withings Bluetooth Blood Pressure Monitor value \$119.99 & a \$250 Best Buy gift card. Total value = 369.99.
 - c. Prize 3: One (1) iHealth BP7 Wireless Blood Pressure Monitor value: \$99.99 & a \$250 Best Buy gift card. Total value = 349.99.
7. Prizes must be accepted as awarded. The prizes may not be sold, transferred and no component thereof is convertible into cash.

Winner Selection

8. Three (3) entrants will be randomly drawn from all eligible entries at approximately 5:15 p.m. (PT) on Friday, February 24th, at Best Buy's head office, 8800 Glenlyon Parkway, Burnaby, BC. Prize. Winner 1 will be drawn first, immediately followed by winner 2, and immediately followed by winner 3.
9. Best Buy may Tweet on Twitter or Share on Facebook various entries at any time without awarding prizes to those entrants.
10. Best Buy reserves the right to cancel the Contest, disqualify and remove any entry which is, in the Contest judges' discretion, inappropriate, offensive, defamatory, or demeaning.
11. Following the selection, the Prize winners will be contacted directly on Twitter within twenty-four (24) hours of the winner selection.
12. In order to receive a Prize, a Prize winner must:
 - a. respond to the prize notification within one (1) day of the announcement by emailing twelp@bestbuycanada.ca with their contact information;
 - b. correctly answer, unaided, a time-limited, mathematical skill-testing question; and
 - c. sign a declaration stating that he/she:
 - i. has read, understands and complies with the Contest Rules;
 - ii. releases and discharges Best Buy, and its parents, subsidiaries, affiliates, officers, directors, employees, and agents; and
 - iii. consents to the announcement of the prize winner's name and the use by or on behalf of Best Buy of the Prize winner's name, address, photograph, likeness, voice or statements, for advertising and promotional purposes without any further compensation to the Prize winner.
13. Should a Prize winner fail to comply with any of the requirements set out in paragraph 12 within 24 hours of receiving the declaration, his/her Prize will be automatically forfeited and the Contest officials will select another entrant.
14. The chances of winning a Prize depends on the number of eligible entries received.

Consent to Personal Information Use and Disclosure

15. By entering the Contest, entrants consent to Best Buy's collection, use and disclosure of the personal information provided in Contest entries for the administration of the Contest and in aggregated, non-personal form in order to create reports regarding Contest entrant demographics and consumer habits, which reports Best Buy may disclose to others.

Disclaimer and Liability Exclusion

16. Best Buy, and its parents, subsidiaries, affiliates, officers, directors, employees, and agents (together, the "Released Parties") will not, under any circumstances, be responsible for, or liable to any Contest entrant or any other person for:
 - a. any erroneous, lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest entries, regardless of the cause;
 - b. any failure for any reason whatsoever of the selected entrant to receive a prize notification email;
 - c. any changes in email addresses or email address assignments after Contest entry forms are submitted;
 - d. any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of the cause; or
 - e. any damage or loss, including any loss of use, loss of production, loss of profits (anticipated or otherwise), loss of markets, economic loss, special, indirect or consequential loss or damage or punitive damages, whether in contract, tort or under any other theory of law or equity, arising

from, connected with, or relating to the Contest or the submission of entries to the Contest or participation in the Contest or the Contest prize, or the use of the www.bestbuy.ca web site (including the downloading of any materials from that web site) and regardless of the cause or any negligence by the Released Parties, or anyone for whom the Released Parties are responsible, and notwithstanding that Best Buy may have been advised of the possibility of such loss or damage being incurred.

Other Matters

17. If for any reason the Contest is not capable of being conducted as intended by Best Buy, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Contest, Best Buy may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest.

The Released Parties are not responsible for: (i) any damage to or loss of the Prize that may occur as a result of or in the course of delivery of the Prize, (ii) delivery of the Prize within a reasonable or specified time, or (iii) any costs associated with the installation or assembly of a Prize, if applicable. If you are a selected entrant, you are solely responsible for the reporting and payment of any taxes related to the receipt of the Prize.

18. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE OR INTERFERE WITH THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND BEST BUY RESERVES THE RIGHT TO SEEK DAMAGES AND/OR OTHER RELIEF FROM ALL RESPONSIBLE PERSONS TO THE FULLEST EXTENT PERMITTED BY LAW.**
19. Return of any prize notification as undeliverable may result in disqualification, and an alternate winner may be selected.
20. Decisions of Contest judges in respect of any aspect of the Contest are final and binding on all entrants.
21. Participation in the Contest constitutes acceptance and agreement to these Contest Rules.
22. Best Buy reserves the right, at its option, to publish the Prize winner's name, address, photograph, likeness, voice or statements without any further compensation to the winner.
23. The Contest is subject to all applicable federal, provincial and local laws and is void where prohibited by law. If any provision of these rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.
24. Best Buy may, where required by law, disclose contest entrant information to the government.